



# FREEDOM FIRST SOCIETY

SPECIAL REPORT

www.freedomfirstsociety.org

NOVEMBER 2007

## Colorado Springs Hosts Founding Meeting

On the weekend of October 20-21, a group of patriots assembled in Colorado Springs to launch a new initiative in the freedom fight — the Freedom First Society. A couple dozen key supporters of the initiative attended the formal launch and met with the new organization’s leaders regarding progress and plans for the months ahead.

Those attending the meetings also had the opportunity to tour the new headquarters for Freedom First Society. For the immediate future, Freedom First Society will be sharing leased facilities with Robert Welch University in Colorado Springs.

Those viewing the headquarters for the first time were visibly impressed by the friendly business atmosphere of the facilities. The library and the inspiring posters and décor drew special attention. The offices are able to support a modest headquarters staff.

CEO G. Vance Smith led off the meetings with a report on the move from Wisconsin including the favorable sale



A group of Freedom First Society core supporters assemble to launch this new initiative in the freedom fight.

by Robert Welch University of its headquarters building. Although money from this sale has been escrowed for the purchase of a new RWU headquarters in Colorado, until plans develop further both organizations will be sharing leased facilities. In addition, RWU is still leasing minimal space in its old building in Appleton.

Vice President Tom Gow introduced the attendees to the new website that will play a key role in outreach, campaigns, and member communications. Tom also provided an overview of the Freedom First Society’s soon-to-be released “Blue Book,” entitled *Organize*

*for Victory!* — *The Principles of the Freedom First Society.*

*Organize for Victory!* will focus on the principles for a solution to the Conspiracy’s momentum in building its new world order. It will also address the challenge of rebuilding many of our damaged layers of strength and putting government back under the chains of the Constitution. The book, coauthored by Vance Smith and Tom Gow, will draw



Thomas Dunn (L) chats with C. Walter Ruckel during tour of new headquarters.

### In This Report

- 1 Our Founding Meeting
- 3 What We Are About
- 4 Lean, Mean, and Clean!
- 5 Our Next Steps
- 5 Help Freedom First Get Started
- 6-7 Principles

on many of the important insights that Robert Welch, Tom Hill, and others, collectively at the helm of JBS for almost 47 years, communicated ONCE the battle was engaged.

During the afternoon meetings on Saturday, Vance Smith discussed the progress the Conspiracy had made in the past five decades since Robert Welch launched JBS. Of particular interest in the discussion was the current drive of Vice President Dick Cheney, a former Director of the CFR, to grab more presidential authority and reduce Congress to a subservient branch. There was strong agreement regarding the urgent need to fully implement Robert Welch's plan.

Vance also reviewed what would be unique about Freedom First Society (see next page, "What We Are About") and pointed to a summary of the new



While touring the new headquarters, Wayne Rickert grabs a desk to sign recognition certificates.



The inspiring Robert Welch library provided a popular backdrop for photos memorializing the occasion.

organization's principles (see pp. 6 & 7).

Tom Gow pointed out that the new organization would *not* be measuring its success against the current JBS. Instead, Tom argued, our challenge now is to lead members of Freedom First Society to build the kind of membership body that Robert Welch said would be needed for victory — and to do that much better than *we* were doing previously at JBS. And that will mean building an even more solid foundation, addressing at the outset a number of problems we and our predecessors had been grappling with.

Vance concluded his remarks and the meeting by reviewing the implementation strategy and timetable for the next several months (see page 5).

All present felt the weighty import of the occasion. This group of committed individuals had stayed true to principle and kept their collective "eye on the ball" during the difficult past two years. Several suggested the occasion to be reminiscent of Mr. Welch's Indianapolis meeting in December 1958.

# What We Are About

The purpose of the Freedom First Society is to build a national network of chapters and members to preserve our liberties and particularly to defend the United States Constitution that protects them against ambitious power-seekers.

Guided by the values and vision of America's Founding Fathers and the great patriot Robert Welch, the Freedom First Society will provide Americans with the programs, campaigns, and educational tools to expose and rout the Conspiracy that is audaciously implementing its diabolical plan to enslave us.

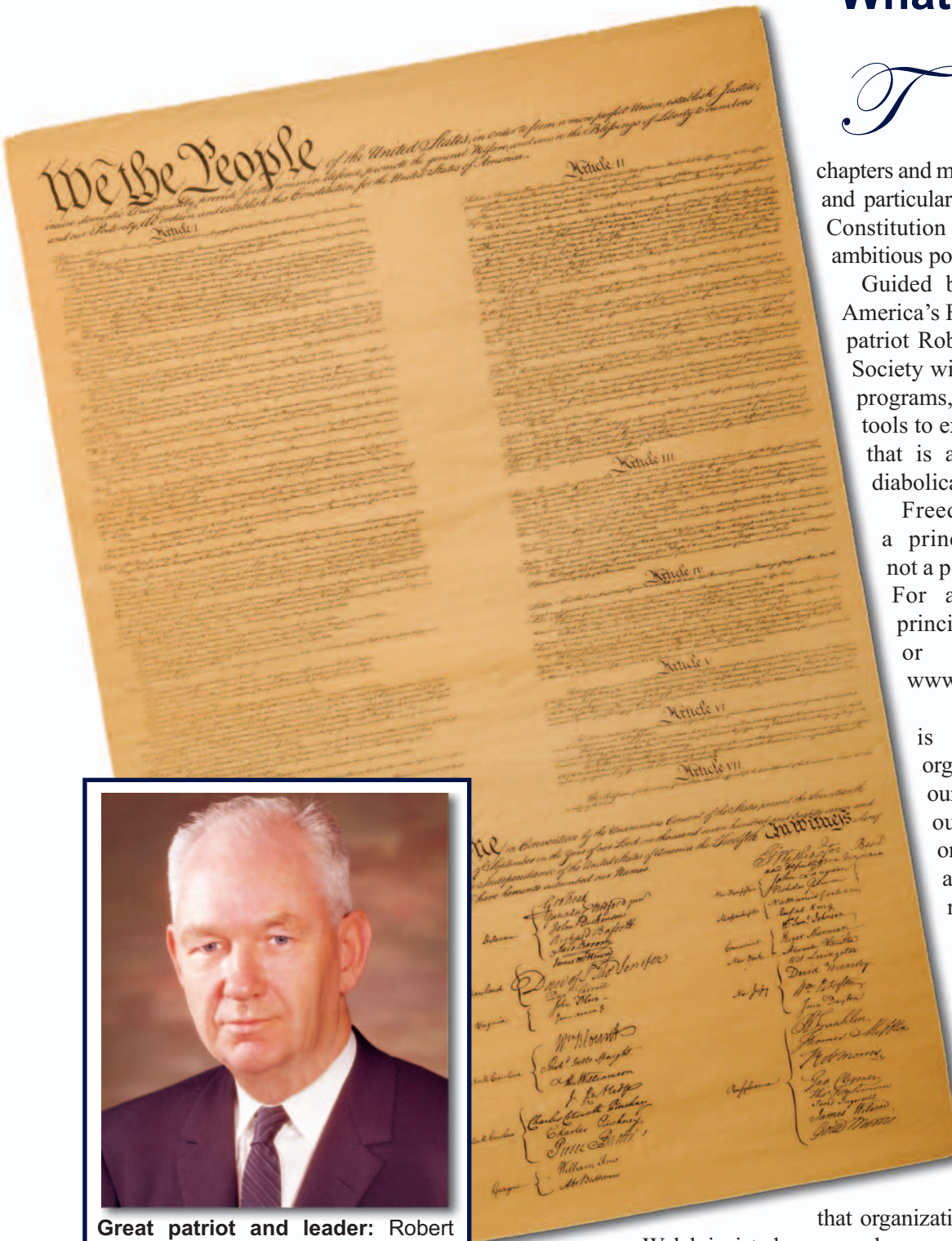
Freedom First Society is a principle-centered organization, not a personality-based organization. For a list of our fundamental principles, please see pages 6–7 or visit our website at: [www.freedomfirstsociety.org](http://www.freedomfirstsociety.org).

Freedom First Society is foremost a membership organization. Member activity is our life blood — and members our body. We are not an organization where the action is at headquarters and where the role of the members is merely to send money so that someone at the top can mail magazines, etc. and claim to be fighting for their freedoms.

Moreover, we agree vehemently with Robert Welch that no organization or leader can stop the Conspiracy's destruction of America if that leader or

that organization can't say the word. As Mr.

Welch insisted, our members must be educating firefighters. We must have the courage and the good sense, using persuasive tactics, to reach our fellow Americans with the truth about the arson behind the fires.



**Great patriot and leader:** Robert Welch realized that purely political action could no longer put America back on track. He concluded that a membership organization under strong leadership was the answer.



## Lean, Mean, and Clean!

Of necessity, Freedom First Society will start out with only a few paid staff. But for a number of good reasons, we plan to continue that way even as we grow. A big reason is simply to avoid unnecessary overhead and help make the best use of donor investment. But another significant reason is to encourage the members to be more self-reliant — to depend upon themselves and fellow volunteer patriots, rather than looking to paid staff in the field and office to do what they know they should be doing.

Our headquarters will rely heavily on off-site, contracted services. This will reduce the need for many full-time positions and expensive facilities. Mr. Welch emphasized the importance of a volunteer membership base spread out throughout the country large enough to be

recognized and feared by the enemies of freedom as a force to be reckoned with.

Our “leanness” will be particularly apparent in the structure of our field organization (see nearby charts). In a major innovation for the freedom fight, we plan to establish a high-responsibility leadership position, the State Coordinator, as a part-time volunteer position (expenses paid, but no salary).

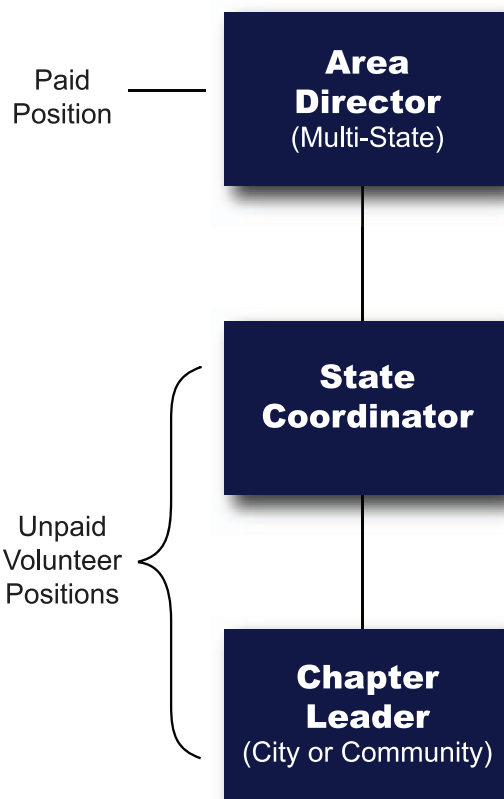
The responsibilities of the State Coordinator should be manageable as a part-time volunteer position since the chapters he will oversee will be fewer in number, serving much larger geographical areas/communities. Of course, the success of this arrangement will depend on finding volunteers (men and women) with great dedication, leadership talent, and a sustaining

commitment to FFS, its principles, and the cause of freedom.

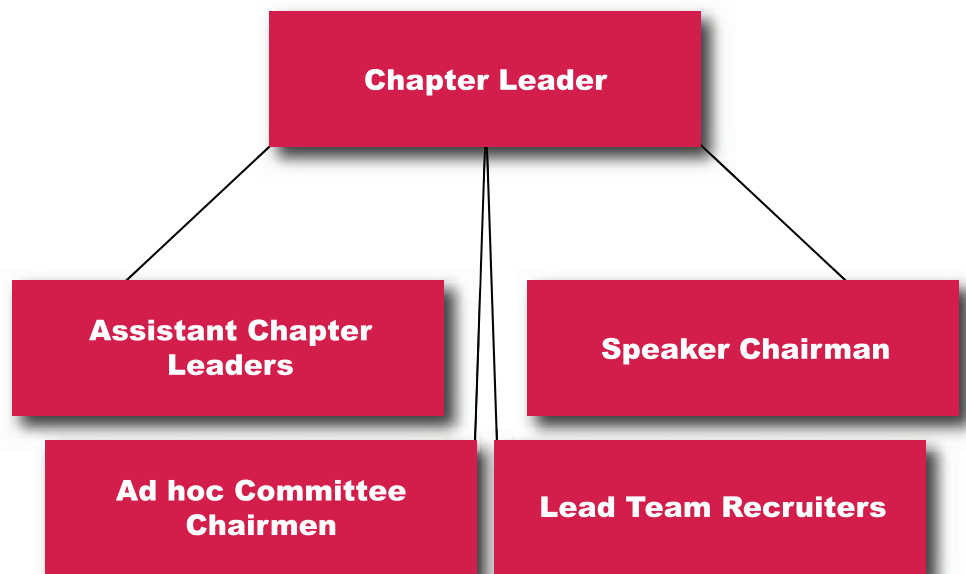
But relying much more heavily on volunteers to build and run Freedom First Society really puts the incentive and responsibility where it must reside. The freedom fight simply must be won through the efforts of committed volunteers, and Freedom First Society is, following the vision of Robert Welch, first and foremost a body of volunteers.

We believe it is a dangerous mistake to tempt busy members with little discretionary time into thinking that a paid field staff is somehow doing their work for them while they sit back and applaud. Moreover, a bloated staff, too focused on keeping their jobs through good and tough times, is overhead the freedom fight simply cannot afford.

### Field Leadership Structure



### Community Activity Structure



# Our Next Steps

- Beginning in January, Freedom First Society CEO, G. Vance Smith, will be crisscrossing the nation with his new "Reclaiming America Seminar." Our new "Blue Book" explaining the opportunities of membership and what must be done to win the freedom fight will be available for those who attend.

The first seminars will be held in those areas where there is current interest and volunteer support. Similar considerations will guide the building of the field organization. We will start where we find strength and then proceed area by area as interest grows.

- Also in January, we expect to launch our monthly action report — available only to members in either a hard copy or online edition. (The first year dues for those who become charter members in

2007 will extend through calendar year 2008.)

- We will continue to develop our website as a tool for members. We believe our website has the potential to become a truly dynamic tool and a lethal weapon in our arsenal as time goes by. We intend to invest heavily, as precious resources allow, in this vital and extremely important medium. And we will ramp up our concerted action campaigns, as our membership grows.
- Right now, and of course far into the future, growth will be at the top of our agenda. We will be supplying the tools, campaigns, and events that members will need in order to build a strong and healthy membership body.



Left: G. Vance Smith  
Freedom First Society CEO

Below: FFS Action Report



# Help Freedom First Society Get Started!



Following a day of meetings, the participants assembled for a group photo to memorialize the formal launch of Freedom First Society.

Make history — Be there at the beginning! Many of us have wished we could have been with Robert Welch in December 1958 when he laid out a plan to change the course of history. We would surely have joined that historic December day.

Sadly, and for more reasons than we have space to mention here, it is clear that his original organized structure is now incapable of accomplishing the magnificent mission he intended for it.

Therefore, you and your family members are invited to consider becoming Charter Members of Freedom First Society. As such, you will receive (starting in January) our monthly action report. Only the right kind of principle-centered organization built to sufficient size can stop the Conspiracy. Members will have the opportunity to participate in the freedom fight at a level where many pullers at the oars can turn the tide of battle.

Membership dues are \$100 per year

(\$150 for a couple). An application is enclosed with this report. An application can also be found online and printed. Or contact Kathy Braun at our offices in Colorado Springs (see back page).

If you are online, you can easily stay plugged in: Add your name to our alert list ([www.freedomfirstsociety.org](http://www.freedomfirstsociety.org)).

You can also help build Freedom First Society by directing others to our website. Begin the process of informing your friends and neighbors about the problem and the unique solution Freedom First Society offers. To gather their interest, you can send links to two very timely articles posted on the website:

- *War Powers* — Don Fotheringham examines the wise limitations on presidential authority in the Founders' plan.
- *Great American Swindle* — Tom Gow debunks the phony wrestling match of presidential politics and explains what the people must do to bring government back under their control.



## Principles

---

### Purpose and Perspective

- **Our purpose** is to defend, restore, and support the principles of freedom that made America great. We seek the opportunity for new generations to enjoy that heritage and to help future generations understand and value its underlying principles so they, too, can preserve the foundation for freedom and build constructively upon it.
- We recognize that at the time of our founding (2007) the most powerful and ruthless **Conspiracy** in the history of mankind **has a grip on world affairs** and is seeking rapidly to eliminate the last bastions of potential resistance to its world hegemony. This Conspiracy stands in opposition to the values of all of the great religions and seeks to infiltrate, undermine, and subvert all significant institutions for its satanic purposes. We are reminded of, and accept, the admonition: **“The price of liberty is eternal vigilance.”**
- We believe that the days of freedom are limited unless sufficient numbers of Americans can quickly be brought under strong leadership to expose this Conspiracy and force it to be routed. **The preservation of freedom will require major commitments** of time, influence, and money on the part of an increasing number of individuals to build the essential organization.
- Freedom First Society seeks value far beyond the immediate fight, because **the conditions for freedom must always be nurtured** and layers of strength built to ward off the next conspiracy against freedom or to prevent the erosion of those layers through complacency and lack of understanding.

### Values and Insights

- Freedom First Society is particularly **guided by the insights and experience of Robert Welch**, as reflected in his writings and speeches.
- We thoroughly support the great Roman legacy — **the rule of law**, an immense contribution to protecting our rights over the discredited arbitrary rule of men.
- We subscribe to the principles of **a Republic** and the wisdom of **our Founding Fathers** who, with **the U.S. Constitution**, created the best, practical example of a Republic to date.
- We subscribe to **Americanism**, which is the novel concept that guided the birth of our nation — the idea that **government should be the servant of the people**, that governments are properly instituted to secure the people’s God-given rights.
- And thus we support **the healthy distrust of those we entrust with power**. As Thomas Jefferson wisely counseled: “Confidence is everywhere the parent of despotism.... In questions of power, then, let no more be heard of confidence in man, but bind him down from mischief by the chains of the Constitution.”
- We respect **the lessons of history**. History and reason both argue that indispensable supports for a free society include **widespread adherence to religion and morality**, the traditional

---

family, as well as cultural elements of Western Civilization such as responsibility, truth, justice, initiative, and self-sacrifice.

- Although experience shows that freedom is the key to economic prosperity, the primary justification for defending freedom is not economic, but religious and moral. **It is man's God-given right to be free.**
- We subscribe to the principle, as stated in the Declaration of Independence, "that all Men are created equal, that they are endowed by their Creator with certain unalienable Rights." Thus we **vigorously oppose racism, anti-Semitism, hatred, and bigotry**, and recognize them to be destructive forces and motivations.
- We believe that foul and illegitimate **means cannot be justified by imagined good ends.**

### **Organizing Policies**

- We seek to provide **monolithic leadership** to enable patriots to build an organizational body that will sufficiently inform Americans to rout the Conspiracy's influence, restore our Republic, and help rebuild our nation's layers of strength.
- Since we earnestly seek to preserve freedom, **our top priority** must be to **expose the Conspiracy**. Until that is accomplished, **any other focus must be regarded as a tangent**. We strive to be experts on the principles of freedom and to determine what its enemies are doing so we can identify for our members and prospective members the most effective strategies to defend our freedom.
- Freedom First Society is an **organization of volunteers**, whose very **lifblood is the activity of its members**. We acknowledge that volunteers will differ in their abilities, opportunities, and even commitment to participate. However, each member should understand that preserving America is still his responsibility.
- Members are encouraged to develop their own understanding of the principles of freedom and to inform themselves of the threats to it. Members should understand, however, that this **self-education cannot be an end in itself**. The primary purpose for informing oneself must be to take effective action — to become an educating fire fighter.
- We agree with Edmund Burke: "**When bad men combine, the good must associate**, else they will fall one by one, an unpitied sacrifice in a contemptible struggle."
- For Freedom First Society to accomplish its mission, **an overriding responsibility of members** must be to **inspire other responsible individuals** to take an interest in what we offer and **help bring them into the organization**. Therefore, we seek the association only of responsible men and women of high character, capable of positively influencing others in the battle for freedom.
- Finally, we enthusiastically seek, in the words of Robert Welch, "**less government, more responsibility, and — with God's help — a better world.**"

## Off and Running:



# FREEDOM FIRST SOCIETY

—A Real **Force** in the  
Freedom Fight

- Organizing to Preserve and Defend the U.S. Constitution
- Exposing and Stopping the Enemies of Freedom
- Following the Strategy of the Great Patriot Robert Welch

As our name indicates, our organizational focus is on freedom first — championing freedom’s principles ahead of the seductive promises of collectivists and ambitious power-seekers.

We forget this lesson of history at our peril:  
**Freedom is hard won, but too easily lost.**

### Become a Charter Member!

Freedom First Society is a principle-based membership organization following the principles and strategy of Robert Welch.

Freedom First Society will provide Americans with the organization, programs, concerted-action campaigns, and educational tools to expose and rout the Conspiracy that is gaining momentum in its diabolical plan to build a tyrannical New World Order.

Membership is open to individuals of good will, good conscience, and religious ideals who will bring dedication and integrity to the organization’s purposes, consistent with its principles.

For more details, please see page 5.

### HELP ORGANIZE FOR VICTORY!

- As a member, receive our monthly action newsletter (see pg. 5)
- Visit our website to sign up for action alerts.
- Direct others to our website. Share links to “The Great American Swindle” and “War Powers” (see pg. 5).

Freedom First Society, P.O. Box 15099  
Colorado Springs, Colorado 80935  
(719) 380-6962  
[www.freedomfirstsociety.org](http://www.freedomfirstsociety.org)

## Want to Learn More?

Check out our website.  
Read our principles and FAQs.  
Or write, phone, or email your  
interest to:

**Kathy Braun**

c/o Freedom First Society  
P.O. Box 15099  
Colorado Springs, Colorado 80935

Ph: (719) 380-6962

[kbraun@robertwelchuniversity.org](mailto:kbraun@robertwelchuniversity.org)

[www.freedomfirstsociety.org](http://www.freedomfirstsociety.org)

**Come Join With Us in Our Epic Undertaking!**